



ERIC THE TRAINER

June 2005

Dear Sponsors and Participants,

I invite you participate in the 1st Inaugural ETT Festival of Strength to be held on July 17, 10:30 am-2 pm, at the world-famous Muscle Beach in Venice. Our lives are on a parallel course – to make physical fitness and proper diet a way of life for all. Your commitment to achieving this goal has earned admiration from myself, as well as the legion of fans that you have amassed through your expertise in this field.

Most importantly, this event is an opportunity to raise proceeds for the Junior Athletes in Wheelchair Sports (JAWS) component of Disabled Services Advisory Council. JAWS allows wheelchair-bound youth to participate in a wide variety of sports—just as our able-bodied youth doing everyday. Both JAWS and I believe that every child benefits not only from the physical activity, but also benefits from the confidence, team-interaction and personal growth attained through their participation.

The ETT Festival of Strength has been a dream of mine for several years. As a personal trainer for over ten years, I have witnessed how proper diet and exercise can change lives. As the health and well-being of our country gets worse every year, it became clear that more needs to be done on a larger scale. With your participation and that of other like-minded individuals, we can make a major impact.

This family-themed event will include a Martial Arts Stunt Team; a demonstration by The World Legion of Power; Raw and Drug-Free Power-Lifting; as well as a special performance by the St. Agatha Church Gospel Choir.

I would consider it an honor if you would be a part of this inaugural event. Your participation is vitally important to this event. Imagine the difference we can make for those children confined to a wheelchair – what a powerful feeling that is.

Should you have any questions, please contact Philippa Burgess of Creative Convergence, Inc. at (310) 954-8483, or by email at pb@creative-convergence.com.

Thank you for caring.

Best regards,

Eric The Trainer

Junior Athletes in Wheelchair Sports (JAWS)

War Memorial Building, 3325 Zoo Drive, San Diego, CA 92101

(619) 525-8247 • (619) 533-3930

JAWS is a comprehensive sports program for children, ages 5 to 18, who have permanent disabilities that limit their mobility and inhibit their participation in able-bodied sports. JAWS helps cultivate athletic spirit and provide athletic activities, so its participants can surpass their limitations and partake in a rewarding sports endeavors. JAWS was started 19 years ago as a component of Disabled Services Advisory Council, a program of the City of San Diego Park and Recreation department.

JAWS provides the following services:

Hammer: The Hammer program is a year-round opportunity for children to participate in sports teams. Within the program, there are three junior varsity teams, a varsity team, and even an adult team, which all enable a wide range of participants to excel in the sport of their choice. Many of these teams compete in national tournaments, doing extensive traveling to play against other teams.

Wheelchair Sports Camps: JAWS sponsors camps that introduce disabled children to a variety of sports and outdoor activities including sailing, water skiing, jet-skiing, and snow skiing.

Offered Sports: JAWS enables its participants to play a wide array of sports. These include: rugby, tennis, basketball, soccer, hand-cycling, kayaking, archery, and bocce ball.

More information about JAWS:

Non-profit 501c3 number: 95-3202517N

Statistics: Nationally, only 10% of disabled children go to college, a sad figure that we hope to improve. Within the JAWS program, 50-60% of participants make it to college, effectively proving the necessity and the value of this program. Perhaps one of the reasons for our higher percentage of college entrees relates to the tremendous psychological benefits of our sports programs. In getting involved, players are able to forge an identity determined by factors other than their disabilities and they may gain self-confidence.

Funding: Although state services provide for some expenses, the majority of our activities are financed by grants, donations, and fund-raising efforts.

ETT Corporation
Presents
**The 1st Annual
ETT Festival of Strength**



Featuring:

- Demo by a Champion Martial Arts Team
- The World Legion of Power (WLOP), Raw and Drug-Free Power Lifting Expo
- A musical performance by St. Agatha's Church Gospel Choir.
- Fitness consultations given by the nation's top personal celebrity trainers
- Awards, special surprise guests and performers, VIP brunch, and lots more...

Proceeds will benefit
Junior Athletes in Wheelchair Sports (JAWS)

Sunday, July 17th, 2005
10:30 A.M.-2:00 P.M.
Muscle Beach in Venice, California

Come and experience this fun, charitable event with other fitness names:
Frank Zane (Three-time Mr. Olympia) and **Don Howorth** (Former Mr. America)

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